

PASSING OF THE TORCH

John Petska Retires from Dairyland Power Cooperative Board of Directors



Chippewa Valley Electric Cooperative Director John Petska (front left) is recognized during a retirement celebration honoring his years of service on the Dairyland Power Cooperative Board of Directors.

Our power supply is purchased from Dairyland Power Cooperative (DPC) which is headquartered in La Crosse. CVEC, along with 23 other electric cooperatives across Wisconsin, Minnesota, Iowa, and Illinois, come together to form the members of DPC.

Just as each of our members has a voice on our Board of Directors, CVEC has a voice on the DPC Board of Directors. John Petska has served as the DPC Director representing CVEC since June of 2018, helping to ensure CVEC is represented and voting on critical issues that have an impact on our local electrical grid. During his time on the DPC Board, John served on the Audit & Risk Management Committee, Governance Committee, Finance Committee, Wholesale Power Contract Task Force and on the Executive Committee as a Member at Large and Treasurer.

John recently made the decision to pass the role of DPC Director to Kevin Meistad. Due to his longstanding involvement, DPC recognized and celebrated John and his contributions to the board with a retirement party in May. Our team at CVEC thanks John for his years of dedicated service and leadership and looks forward to working with Kevin Meistad as he begins serving on the DPC Board of Directors.



As a token of appreciation, John received a personalized bobblehead commemorating his years of service on the DPC Board of Directors.

CVEC SUPPORTS CORNELL COMMUNITY LIBRARY EXPANSION

Chippewa Valley Electric Cooperative is proud of the role we play in supporting the communities we serve.

Recently, we made a contribution to the Cornell Community Library in support of their building expansion project. We were thankful to have Dairyland Power Cooperative match our contribution to the library.

At CVEC, we work every day to power the future of the rural communities we serve. The library addition will include a community room and additional room for children's books and activities. The library is an integral part of our community, and we are proud to help them grow.



Left to right: Nicole Whipp-Sime, CVEC Member Services Director; Ann Sime, Cornell Community Library Board President; Denise Korenuk, Cornell Community Library Director; and Russ Falkenberg, CVEC President/CEO.

SCAM ALERT Be aware of utility phone scams



We have received reports of a phone scam targeting utility customers. Scammers are calling customers and claiming their electric service is about to be disconnected unless an immediate payment is made. The caller may instruct customers to purchase gift cards and then call back with the card numbers to avoid disconnection. This is a scam.

PLEASE REMEMBER:

- We will **NEVER** demand payment using gift cards or ask for your bank account information.
- We will **NEVER** call and require immediate payment over the phone to prevent disconnection.
- We will **NEVER** ask you to purchase gift cards and provide the numbers to us.
- If your account requires attention, we will communicate through our normal billing and notification processes.

IF YOU RECEIVE A SUSPICIOUS CALL:

- Hang up immediately.
- Do not provide personal or financial information.
- Do not purchase gift cards.
- Contact our office directly using the phone number listed on your bill or on our official website.

Please help protect your family, friends, and neighbors by sharing this information. Together, we can help stop scammers from taking advantage of our community.

Please call our office at 715-239-6800 if you have any questions about your account.



MORE THAN JUST POWER:

Creating Value for Our Members and the Community

Incentives

Making energy-efficient improvements to your property?

Don't leave money on the table. CVEC in partnership with our wholesale power provider, Dairyland Power Cooperative, offers members incentives on the purchase of energy-efficient items. Incentives for your energy-saving choice might be available at cvecoop.com/rebates.php.

Dual Fuel

Looking to save money on heating & cooling your home?

The Dual Fuel Program is designed to allow you to take advantage of lower-cost electricity for home heating and cooling.

- Electric must be the primary source of heat, and you must have a non-electric backup.
- During peak demand, Dual Fuel participants allow CVEC to curtail electric heating or cooling loads. During these times you rely on your backup heat source.
- CVEC's Air Conditioner Program runs during periods of peak demand. CVEC will cycle your AC compressor (outdoor unit) in 15-minute intervals. The furnace blower fan will continue to run. You will receive a \$6 credit in June, July, and August.

**If you participate in the Dual Fuel Program and also have central air conditioning controlled, you will receive a reduced electric rate for air conditioning in place of the \$6 credit.*

Water heater credits

Looking for another way to save?

CVEC will pay for service calls and/or parts for your electric water heater, up to \$150. In addition, when you use over 500 kWh/month you receive a \$3 credit on your electric bill. In exchange for these benefits, you allow CVEC to curtail your water heater during peak demand.

Why We Offer These Programs

You might wonder why an electric cooperative wants you to use less energy or change how you use it. It all comes down to managing the local grid. When we shift heavy energy use—like water heating or EV charging—away from peak demand hours (such as hot weekday afternoons), it reduces the overall cost of power for the entire cooperative. By participating, you help keep electricity reliable and affordable for you and all your neighbors.

Contact us with any questions.



Your Cooperative **CVEC** Powering Your Future

Sparks CO-OP NEWS

CELEBRATING OUR CO-OP COMMUNITY!

Thank You
for Attending CVEC's
Member Appreciation Picnic!



Your Cooperative **CVEC** Powering Your Future

UNDERGROUND SERVICE *Reminder*

OCTOBER 1 - Service Upgrades
OCTOBER 15 - New Service

If you have fall construction plans that are not already scheduled, call today!

CONTACT US
715-239-6800

Your Cooperative **CVEC** Powering Your Future
Chippewa Valley Electric Cooperative

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This institution is an equal opportunity provider.

Board of Directors

District 1 – Sue Frei
District 2 – Dr. Eugene Buchner
District 3 – Frank Draxler
District 4 – Kevin Meistad
District 5 – Joe Melville
District 6 – Steve Wall
District 7 – John Petska

Russ Falkenberg, President/CEO



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Monday — Thursday: 7:30 a.m. – 4:00 p.m.
Friday: 7:30 a.m. – 12:00 p.m.

Rebecca Pehlke, Editor