



SUMMER

MEMBER PICNIC

THURSDAY, JUNE 11

10:00 am - 2:00 pm

CVEC Headquarters at 317 S 8th St- Cornell

Join the CVEC team & your
neighbors for a **FREE** picnic lunch!

No Carry-outs

Activities for the kids throughout the day!



BEAT THE SUMMER PEAK

As temperatures rise and summer activities heat up, a reliable flow of electricity is essential to ensure CVEC members stay cool and connected.

Hot humid summer days result in more people spending time indoors to avoid the heat, and air conditioners working overtime. This increased use of electricity will cause spikes in demand, also known as energy peaks. During peak times, CVEC must work closely with our wholesale power provider to ensure a balanced supply of electricity is always available to meet our community's energy needs.

The electric grid is essentially a giant network that connects power plants, utility poles, and power lines to homes and businesses across the country, throughout our state and to our local communities. All parts of the network must work together to ensure the flow of electricity stays balanced 24/7.

When the demand for electricity is higher than usual, power providers must ramp up electricity production—whether from coal, natural gas, wind, solar or other energy sources—and utilities will pay more for electricity produced during the peak. These higher prices along with the general increase in electricity use are why you typically see higher bills during both the hottest and coldest months of the year. In extreme cases, demand can overpower the available supply, causing electricity shortages. During these times, utilities may need to implement rolling power outages to reduce the demand for electricity and re-balance the grid.

When our area experiences extreme summer heat and higher demand for electricity, you can help by conserving energy. It's easy—just check the clock and avoid your energy-intensive activities and chores during peak hours—2 p.m. to 7 p.m., Monday through Friday.

When we all work together to beat the summer peak, our entire community benefits. Saving energy during peak times reduces your bills, keeps electric rates lower for all, and relieves pressure on the grid.



ROADSIDE *Clean-Up*

Our Chippewa Valley Electric Co-op team spent some time cleaning up a stretch of highway between Cadott and Cornell. Our team not only works in the area, but we also live here, raise our families here, and care about our communities. We do our best to give back in ways that we can.





CLEARING THE PATH TO SAFETY AND RELIABILITY

Trees contribute significantly to the beauty of our rural communities. However, when trees and vegetation grow too close to power lines, both reliability and safety can be compromised. With over 1,295 miles of distribution lines and more than 8,000 member accounts relying on CVEC for power, focusing on vegetation management and brushing is essential.

Proactive tree trimming and brush control reduce the risk of outages, improve system reliability, and help us restore power effectively when outages do occur. Keeping power lines clear isn't just about preventing outages, it's also about ensuring the safety of our crews and the community. Trees touching power lines can pose a grave danger to children

who might unknowingly be playing in a hazardous area or to any community member who doesn't notice their proximity to a power line.

Preventive vegetation maintenance is far more cost-effective than emergency repairs after a storm. Managing tree and brush growth year-round helps keep costs down for everyone. You can help, too. When planting new trees or shrubs, be mindful of their distance from power lines or underground transformers. If you spot a tree or branch growing dangerously close to a power line, please call our office.

Together, we can maintain the beauty of our area while ensuring safe, reliable, and affordable power for all. Please call if you have any questions.

3 Ways to Help Limit Tree Trimming

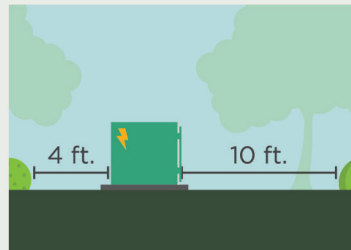
Did you know electric utilities are required to trim trees and other types of vegetation that grow too close to overhead power lines? We know you love your trees, and we will do everything we can to avoid trimming them.

Here's how you can help:

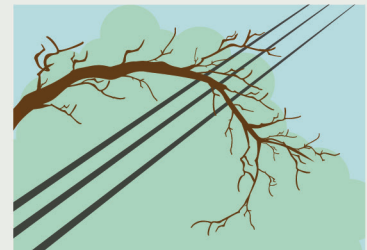
1. Plant trees in the right place. Trees that will be <40 ft. should be planted at least 25 ft. away from power lines (>40ft. should be at least 50 ft. away).



2. Don't block pad-mounted transformers. Plant shrubs at least 10 ft. away from transformer doors and 4 ft. from transformer sides.

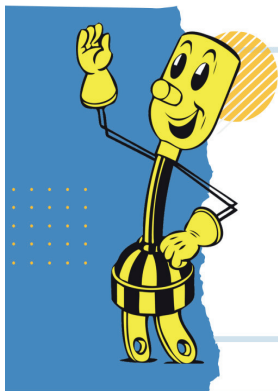


3. Report dangerous branches. If you spot a tree or branch that is dangerously close to power lines, please let us know.



Trimming improves safety for all.

Let's work together to enjoy the beauty of trees and reliable electricity.



Your Cooperative **CVEC** Powering Your Future

Sparks CO-OP NEWS

CELEBRATING OUR CO-OP COMMUNITY!

Member Appreciation Picnic — Get ready, because it's almost time!



Please join us on **Thursday, June 11** anytime between 10:00 a.m. – 2:00 p.m. at CVEC headquarters, 317 S. 8th St. in Cornell. It's a perfect time to visit with neighbors and enjoy great food prepared and served by the CVEC team. The kids won't be left out either – there'll be games and prizes to keep them

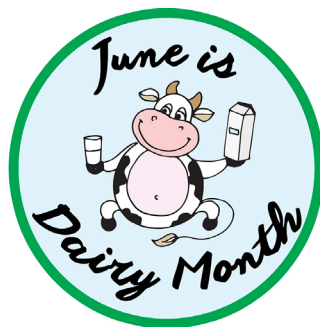
busy and smiling! Also, back by popular demand: local balloon artist and juggler, Kevin Schwartz, will provide entertainment at the event. See you there!

National Dairy Month

June Dairy Month is a time to celebrate and honor hard-working dairy farmers and their families. It truly takes a special kind of dedication to be a farmer.

Chippewa Valley Electric Cooperative is proud to help power over 175 members with dairy farms and an additional 200 members with non-dairy farms.

Thank you to farm families across our service territory for all you do to make rural Wisconsin a special place to call home.



Youth Leadership Conference — Last Call, Future Leaders!



Hey high schoolers — this one's for you! If you're heading into your sophomore or junior year this fall AND you're part of a CVEC member family, you could score a sponsored spot at the Youth Leadership Conference at UW-Stout, July 14–16, 2026.

Join students from across Wisconsin for 3 days packed with leadership skill-building, making new friends, and discovering how the cooperative way of doing business actually works (it's pretty cool, trust us). To request an application, please contact CVEC at cvec@cve.coop or 715.239.6800.

Applications are due to CVEC by June 13, 2026.



Chippewa Valley Electric Cooperative

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Monday — Thursday: 7:30 a.m. – 4:00 p.m.

Friday: 7:30 a.m. – 12:00 p.m.

Rebecca Pehlke, Editor