



MY CO-OP



# Member Appreciation Picnic

**Friday, July 8, 2022**  
**10 a.m. to 2 p.m.**



**Come see an EV!**  
Electric Vehicle on site  
from Dairyland Power  
Cooperative

**Chippewa Valley  
Electric Cooperative**  
invites you to come and  
join your friends and neighbors  
for an old-fashioned cookout!

Brats, hot dogs, and all the trimmings, including our  
famous baked beans, with ice cream bars for dessert!

Please come and enjoy a complimentary lunch at 317  
South 8th Street (corner of Hwy. 27/64 and South  
8th Street)

**Activities for kids  
throughout the day!**

**Cornell, WI**

**715.239.6800**

*Sorry, no carry-outs.*



# HELP KEEP RATES DOWN

## Watch & listen for peak alerts

There may be days when you hear of a PEAK ALERT on the radio or see it on Chippewa Valley Electric Cooperative's (CVEC) Facebook page. When this happens, please shift your flexible electricity usage to after 6 p.m.

The Peak Alert will be issued due to high demand for electricity on the

regional grid. CVEC, along with other local Touchstone Energy Cooperatives, will be calling for extra electricity conservation efforts between 2 and 6 p.m. Elevated peak demand leads to higher power costs.

Here are a few things you can do: Please avoid using multiple large appliances at the same time, and wait until after 6 p.m. to run your dishwasher or washing machine. Use your grill to cook dinner outside and have a family picnic in the yard.

As a cooperative member, you are part of something bigger. Every little effort you make benefits all the members of Chippewa Valley Electric Cooperative and helps to keep your electricity rates stable and affordable.

**When you hear PEAK ALERT please remember to shift flexible electricity use to 6 p.m. or later.**


### How can I conserve electricity during Peak Alerts?

- Sign up to have your central air controlled. Incentives follow!
- Leave home to run errands.
- Run the dishwasher after 6 p.m.; open the door to let dishes air dry.
- Do laundry before or after the Peak Alert and hang up clothes to air dry. Use cold water when you wash clothes.
- Avoid using multiple large appliances simultaneously.
- Use the microwave or grill instead of the oven to cook; go on a picnic for dinner.
- Find a new book or magazine to read instead of watching TV.

TODAY | 2 p.m. to 6 p.m.

## PEAK ALERT!

Due to high demand on the regional grid, please shift flexible electricity use until after 6 p.m.



Look for this alert notice on CVEC's Facebook page!

### Fun facts about Wisconsin's dairy industry:

- The Wisconsin dairy industry generates \$45.6 billion. This is more than the combined value of Florida citrus and Idaho potatoes.
- Wisconsin is the No. 1 Dairy Farm State in the country, with 23% of the total dairy farms in the United States located here.
- Farmers use 90% less land per gallon of milk than they used to thanks to dairy innovation.
- 95% of Wisconsin dairy farms are family-owned.
- 48% of all specialty cheese made in the United States comes from Wisconsin.

Source: Dairy Farmers of Wisconsin. Learn more at [WisconsinDairy.org](http://WisconsinDairy.org).



## JUNE IS DAIRY MONTH

# Safety Tips for Before, During and After the Storm

**S**torm season is in full swing. Many summer storms have the potential to produce tornadoes—they can happen anytime, anywhere, and can bring winds over 200 miles per hour.

In April, a video of NBC Washington chief meteorologist Doug Kammerer went viral. During a live broadcast, Kammerer called his teenage son to warn him of a tornado that was headed straight for their home. Knowing the kids were likely playing video games and not paying attention to the weather, he told them to head straight to the basement. Kammerer debated if he should call his family on-air, but he knew it was the right thing to do. Luckily, the kids made it safely through the storm.

As adults, we understand the importance of storm safety, but younger children and teens may not realize the dangers storms pose. That's why it's so important to talk to your family and have a storm plan in place. Here are several tips you can share with your loved ones.

## Before the Storm

- Talk to your family about what to do in the event of a severe storm or tornado. Point out the safest location to shelter, like a small, interior, windowless room on the lowest level of your home. Discuss the dangers of severe thunderstorms; lightning can strike 10 miles outside of a storm. Remember: When you hear thunder roar, head indoors.
- Make a storm kit. It doesn't have to be elaborate—having a few items on hand is better than nothing at all. Try to include items like water, non-perishable foods, a manual can opener, a First-Aid kit, flashlights and extra batteries, prescriptions, baby supplies, and pet supplies. Keep all the items in one place for easy access if the power goes out.

## During the Storm

- Pay attention to local weather alerts—either on the TV, your smartphone, or weather radio—and understand the types of alerts. A thunderstorm or tornado watch means these events are possible and you should be prepared; a warning means a thunderstorm or tornado has been spotted in your area and it's time to take action.
- If you find yourself in the path of a tornado, head to your safe place to shelter, and protect yourself by covering your head with your arms or materials like blankets and pillows.
- If you're driving during a severe storm or tornado, do not try to outrun it. Pull over and cover your body with a coat or blanket if possible.

## After the Storm

- If the power is out, conserve your phone battery as much as possible, limiting calls and texts to let others know you are safe or for emergencies only.
- Stay off the roads if trees, power lines, or utility poles are down. Lines and equipment could still be energized, posing life-threatening risks to anyone who gets too close.
- Wear appropriate gear if you're cleaning up storm debris on your property. Thick-soled shoes, long pants, and work gloves will help protect you from sharp or dangerous debris left behind.

Summer is a time for many fun-filled activities, but the season can also bring severe, dangerous weather. Talk to your loved ones about storm safety so that everyone is prepared and knows exactly what to do when a storm strikes.



## SEEK SHELTER

If you see or hear signs of weather rolling in, stop fishing and retreat to a four-sided building or hard-top car. If you ignore the signs and keep fishing, it could cost you your life.



## WAIT 30 MINUTES

Wait 30 minutes after you see or hear lightning before heading back outside.

## REMEMBER

Always look up for overhead power lines before casting.



## LIGHTNING FACTS 2006-2020:



Two-thirds of lightning deaths occurred during outdoor activities.



Of those deaths, 33% happened during water-related activities.



Fishing accounted for most, or 44%, of those water-related activities.

Source: National Lightning Safety Council

Learn more:



# CVEC CAN HELP WITH STRAY VOLTAGE CONCERNS

**S**tray voltage is the common term used to describe neutral-to-earth voltage in a cow or livestock contact area, usually in the barn. When a cow makes contact between two points with a difference in voltage, such as a watering cup and the concrete floor, an electric current may flow through the cow, which the cow may feel. Such situations can be caused by a variety of electrical problems both on farm and off farm.

Neutral-to-earth voltage may never be completely eliminated because it is present on all grounded electrical distribution systems. However, much can be done to resolve

stray voltage concerns. There are fairly simple electrical tests that can be performed by qualified individuals to determine whether stray voltage is present at unacceptable levels on your farm.

If you believe you may have stray voltage, Chippewa Valley Electric Cooperative stands ready to investigate that possibility. We have the equipment and trained personnel to offer assistance and advice pertaining to stray voltage.

The Midwest Rural Energy Council is a great resource for additional information on stray voltage. Visit their website at [www.mrec.org](http://www.mrec.org)

## SAFETY FIRST!



### Dairy Farm Rewiring Loan & Grant Program

The Safety First! Farm Rewiring program represents part of our commitment to dairy farmers and state policy makers to help mitigate stray voltage and safety risks. This commitment is as important today as it was in 2002 and is why all electric cooperatives that serve dairy farms in Wisconsin agreed to support and participate in this program.

#### Requirements

- Dairy farms only (including cows, goats, and sheep that are kept for the production of milk)
- Existing farmstead
- Pre-program inspection
- Electrician's estimate
- Service agreement for length of loan
- Credit eligibility requirements

#### Loans and Grants

- A loan/grant combination is available up to \$30,000
- Grants are available for 20 percent or up to \$6,000 from the Wisconsin Electric Cooperative Association
- Loans are available for 80 percent or up to \$24,000 from your electric cooperative
- Take up to five years to repay the loan
- 3-percent interest applies to the loan

For more information on this program, please contact the CVEC Operations Department at 715.239.6800.



Chippewa Valley Electric Cooperative

317 S. 8th St., P.O. Box 575, Cornell, WI 54732

715.239.6800 • 1.800.300.6800

[www.cvecoop.com](http://www.cvecoop.com) • email: [cvec@cve.coop](mailto:cvec@cve.coop)

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