

Merry Christmas

FROM CHIPPEWA VALLEY ELECTRIC COOPERATIVE



By Dean Ortmann, President & CEO

Christmas. I love this time of year. Just the thought of the Christmas season brings a smile to my face and evokes a sense of comfort and nostalgia. Recalling family gatherings and traditions warms my heart and fills my senses.

It's a time of reflection. I'm grateful for my own family as well as my co-op family. At Chippewa Valley Electric Cooperative (CVEC) we're driven by a sense of mission and purpose. Our team feels a strong connection to our community and our members, because we live here too.

We have several programs and services in place to help our members year-round. I'd like to remind you about some of these offerings in hopes you'll find them beneficial.

We hope you'll take advantage of SmartHub, an app that empowers you to monitor, manage, and pay your energy bill conveniently through your phone. Visit our website to create a login or download the app to your device. We also offer energy efficiency programs to save you money and energy. To find out more about our Dual Fuel program for a reduced rate on electric heating, information on CVEC's water heater control program, or our rebate offerings, please contact the office.

Our Operation Round Up program supports community

members who have endured a hardship, for example, a medical emergency or loss of home by fire. By simply choosing to "round up" your energy bills to the next whole dollar amount, you can help others right here in our community. Through members' generous donations over the last 20 years, we've been able to give over \$121,000 to those in need. If you'd like to participate in our Operation Round Up program, please log into your SmartHub account or call the office for assistance.

In addition to helping members save today, we're focusing on the future. In our area, we're seeing increased interest in renewable energy sources. Recent innovations and advances have led to significant cost decreases in renewable energy, making it more feasible and accessible. In recent years, CVEC has been able to adjust our fuel mix by incorporating more renewables. Today, 26% of our fuel mix is comprised of renewable energy sources, the majority of which is wind and solar.

At the heart of all of these programs is you—the members we proudly serve. Looking back, I'm grateful for so many wonderful community partners and for the positive impact we can continue to make.

This holiday season, I wish you and your loved ones peace, joy, and wonderful moments together. Speaking on behalf of our team at CVEC, I know the future will be bright, because of you.





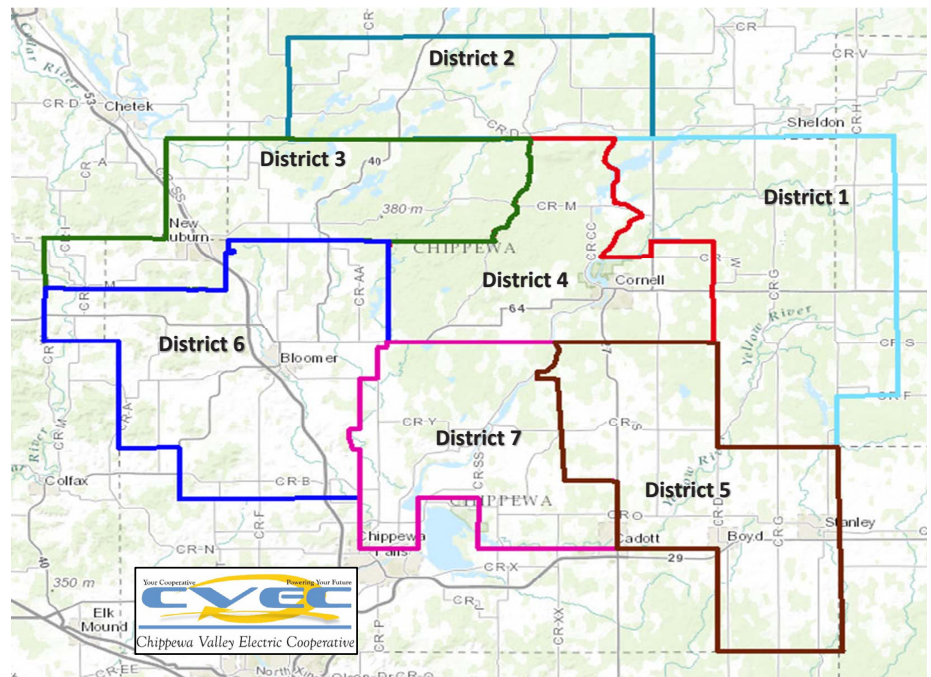
PERHAPS YOUR TIME IS NOW!



You can serve your cooperative and community on the CVEC Board of Directors.

As a member of Chippewa Valley Electric Cooperative, you have the opportunity to serve on the Board of Directors as well as elect your board members. That's the cooperative difference! Members who reside in Districts 2, 3, 4, and 7 need to apply by February 9, 2022 to be considered.

If you are unsure of which district you live in, please refer to the upper right-hand corner of your bill or call the cooperative office for assistance.



Chippewa Valley Electric Cooperative (CVEC) members who reside in Districts 2, 3, 4, and 7 have the opportunity to serve on their co-op's board of directors. The director election will be held on March 26, 2022 during your co-op's 85th annual meeting at cooperative headquarters in Cornell.

Three directors, one each from Districts 2, 4, and 7, will be elected by members who reside in those districts during the annual meeting of CVEC.

In addition, members who reside in District 3 can apply as a candidate for a one-year term due to the resignation of Clyde Shipman effective March 26, 2022. This Special Election will be for one year only in order to fulfill the remaining term due to the resignation vacancy. In 2023, District 2 will once again be part of director elections and return to its normal three-year term.

Do you reside in one of the four districts listed above? Are you interested in serving as a board member for CVEC? Please consider becoming a part of your electric cooperative's board of directors by contacting CVEC and requesting a director candidate packet.

The following board members are currently serving and have the option to run again for these positions:

District 2 – Steve Johnson
Three-Year Term

District 2 territory: The entire Towns of Rusk, Big Bend, Washington, and Willard of Rusk County; and those members of Chippewa Valley Electric Cooperative whose service extensions lie within said towns.

***** SPECIAL ELECTION *****

District 3 – Clyde Shipman (retiring)
Special Election: One Year Term

District 3 territory: The north half of the Towns of Sand Creek, Dunn County; the north half of the Town of Auburn and the entire Village of New Auburn; the Town of Sampson; the portion of the Town of Birch Creek located west of County Highway E, Chippewa County; the Town of Dovre, Barron County; and those members of Chippewa Valley Electric Cooperative whose service extensions lie within said towns or portions of towns.

District 4 – Kevin Meistad
Three-Year Term

District 4 territory: The entire Towns of Cleveland and Estella; the portion of the Town of Birch Creek located east of County Highway E, Chippewa County; and those members of Chippewa Valley Electric Cooperative whose service extensions lie within said town or portions of towns.

District 7 – John Petska
Three-Year Term

District 7 territory: The entire Towns of Eagle Point and Anson; the portion of the Town of Goetz located west of State Highway 27, Chippewa County; and those members of Chippewa Valley Electric Cooperative whose service extensions lie within said towns or portions of towns.

To request a director candidate packet or find out more details about board elections, contact Nicole at nwsime@cve.coop or call 715.239.6800. **The deadline for completed director candidate paperwork is February 9, 2022.**



DIRECTOR QUALIFICATIONS

The main qualifications to serve as a representative on the CVEC Board of Directors are:

1. Be a member and primary resident of the district from which elected.
2. Not be employed by or have a financial interest in a competing enterprise or business selling electric energy or supplies to the cooperative.
3. Not be employed by the cooperative.
4. Be in compliance with the cooperative's nepotism policy.

Please contact the cooperative for more detailed information about Director Qualifications.

DIRECTOR DUTIES

Board directors serve a three-year term, with the exception of District 3 and this year's special election for a one-year term. A director must have the time to attend monthly board meetings, other special meetings, and educational seminars that are designed to keep directors informed on various aspects of CVEC and the electric utility industry. Their decisions are made in the best interest of the cooperative, and they represent the entire membership.

It's important to remember... Chippewa Valley Electric Cooperative (CVEC) is owned by its members and guided by directors elected from the membership. That's the cooperative difference!



MERRY CHRISTMAS AND HAPPY NEW YEAR!

FROM OUR CO-OP FAMILY TO YOURS,
WISHING YOU A HAPPY HOLIDAY SEASON
AND A JOYOUS NEW YEAR.

CHIPPEWA VALLEY ELECTRIC COOPERATIVE WILL BE
CLOSED **DEC. 23 AND 24** FOR CHRISTMAS, AND **DEC. 31**
FOR NEW YEAR'S EVE.



REBATE DEADLINE: DECEMBER 31

You may be eligible for a rebate on a recent purchase of energy efficient measures.

Check out all of Chippewa Valley Electric Cooperative's rebate offerings at cvecoop.com or call the office for more details.
715.239.6800

The deadline is December 31, 2021. Don't miss out!

Energy Efficiency Tip of the Month

Heading out of town for the holiday season?

Remember to unplug electronics that draw a phantom energy load. Some gadgets like TVs, phone chargers, gaming consoles, and toothbrush chargers use energy when plugged into an outlet—even when they're not in use.



Your Cooperative Powering Your Future



Chippewa Valley Electric Cooperative

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www.cvecoop.com • email: cvec@cve.coop

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Office Hours: Monday–Friday, 7:30–4 p.m.

This institution is an equal opportunity provider.

Board of Directors

District 1 – Dan Liske

District 2 – Steve Johnson

District 3 – Clyde Shipman

District 4 – Kevin Meistad

District 5 – Deone Goettl

District 6 – Steve Wall

District 7 – John Petska

Dean Ortmann, President/CEO

Nicole Whipp Sime, Editor

