

Your Cooperative

Powering Your Future



Chippewa Valley Electric Cooperative

715.239.6800

JUNE 2025

www.cvecoop.com

SUMMER

MEMBER APPRECIATION PICNIC

THURSDAY, JUNE 12
10:00 am – 2:00 pm



CVEC Headquarters at 317 S 8th St- Cornell

Join the CVEC team &
your neighbors for
a **FREE** picnic lunch!

Sorry, no carry-outs!

*Activities for the kids throughout the day!
Kevin's Juggling & Balloons will be providing
entertainment & balloon creations.*

Reminder:

Thank you to all of our members who regularly pay their electric bill on time. Making timely payments is one of the best ways to support your member-owned electric cooperative. We appreciate your support.

As a reminder, in an effort to keep rates as stable as possible for all members of CVEC, the Board of Directors has

revised the policy addressing Member Deposits. Members who are current with their payments will not be impacted.

More information will be shared about the impact the member deposits will have on past due accounts with those who are affected.

What Exactly is the Summer Shift?

Over the years you've probably heard us talk about "The Summer Shift," when we ask you to move non-essential energy use outside of a specific set of hours. Why do we do this? To begin with, most of the energy across our system is used (or peaks) when people are getting home and are settling in for the evening.

Why does this matter? Chippewa Valley Electric Cooperative (CVEC) is billed by our power provider, Dairyland Power Cooperative, not only on the energy you use, but also the demand created during peak hours during the day and peak days during the year. If we can lower the peak of our system demand, with members moving their non-essential energy use outside of the evening hours, we can possibly reduce our wholesale power bill. By doing this, the cooperative saves money, which reduces pressure on rates.

You may be wondering how your energy use impacts this peak in our demand for power. Let's look at a typical evening in an average home.

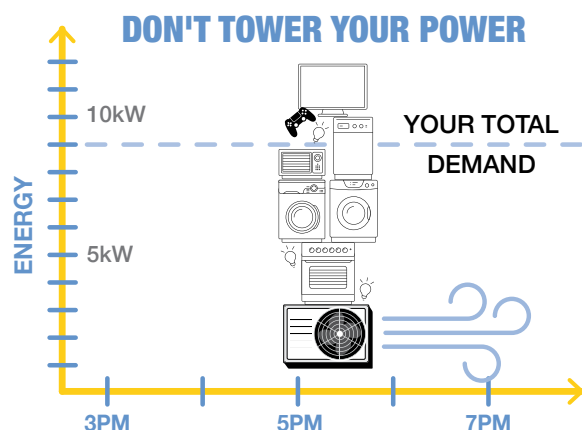
5 p.m. – Family starts arriving home from work and school activities; lights and TV get turned on.

5–6 p.m. – Supper starts up: refrigerator compressor starts running because the doors open and close a few times, stovetop or oven are turned on, microwave gets used, and the A/C starts up with all the activity in the house.

6–7 p.m. – Dinner is finished, dishwasher is loaded and started, and kids head to their rooms to play or go to the family room to watch TV (more lights are turned on).

7–8 p.m. – After-activity showers are taken and the water heater kicks on, exhaust fans are running, clothes are thrown in the washing machine, clothes left in the dryer from this morning are fluffed, and you might as well vacuum the floor while you're tidying up.

8–9 p.m. – The evening starts quieting down—clothes are folded with the next load getting put in the dryer and lights are turned off one by one.

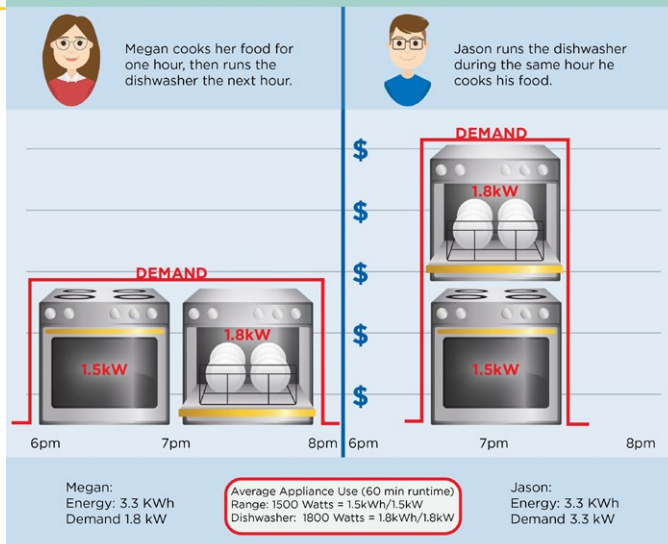


You can see how energy use is stacked up (washer, dryer, water heater, fans, air conditioning all running at once). When this happens, this creates your home's peak demand, the singular point in the day when your demand for energy is at its highest.

If every member unstacked their energy use, that peak in our system demand would flatten, bringing down the amount

UNDERSTANDING DEMAND

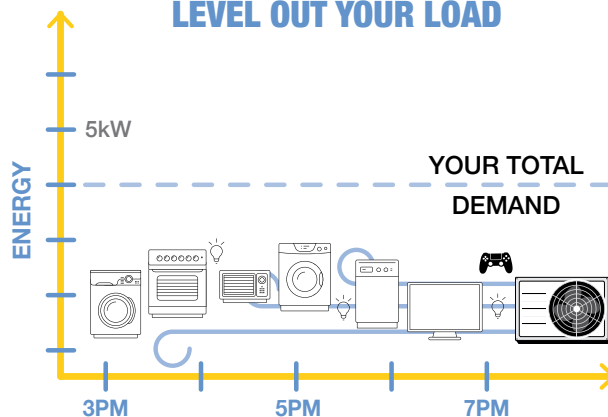
As more appliances in your home run at the same time, your demand for power increases. The members in the following example use the same amount of energy to run their appliances, but each member is putting a different demand on the electric grid.



CVEC is billed that month, which ultimately benefits the membership in the long run.

However, when you hear us talk about the Summer Shift, we're most likely going to ask members to move energy usage outside of a larger set of hours. We'll typically ask for you to shift energy outside of the hours between 2 p.m. – 8 p.m. We ask for that larger window due to the fact that purchasing energy when grid usage is high costs more. By grid, we're talking about more than just the CVEC system. We're talking about the whole midwestern electrical grid. As a part of MISO, the Midcontinent Independent System Operator, our energy use and demand are tied with electric utilities from Canada to Louisiana. So, the larger window for shifting usage helps reduce demand across a greater portion of the Midwest, not just on our system.

LEVEL OUT YOUR LOAD



CVEC incentivizes members if they enroll in the A/C control program. Members who enroll in the A/C control program and do not have a second dual fuel meter will receive a \$6.00 credit for the months of June, July, and August. For members who have a second Dual Fuel meter, the central A/C is billed through that meter at the reduced rate. This reduces demand and will also reduce your energy consumption, saving you money.

So next time you hear us on the radio or see a social media post asking for you to do The Summer Shift, you know why, and you can do your part to help your cooperative use energy wisely.