

Your Cooperative Powering Your Future



NEWSLETTER  
Chippewa Valley Electric Cooperative


715.239.6800

JUNE 2024

www.cvecoop.com




# Member Appreciation Picnic



Join the CVEC Team & your neighbors for a  
complimentary picnic lunch!

Friday, June 21, 2024  
10:00 am - 2:00 pm

317 South 8th Street, Cornell  
(corner of Hwy. 27/64 & South 8th Street)



Activities for the kids  
throughout the day!

**\*\*Sorry, No Carry-outs\*\***

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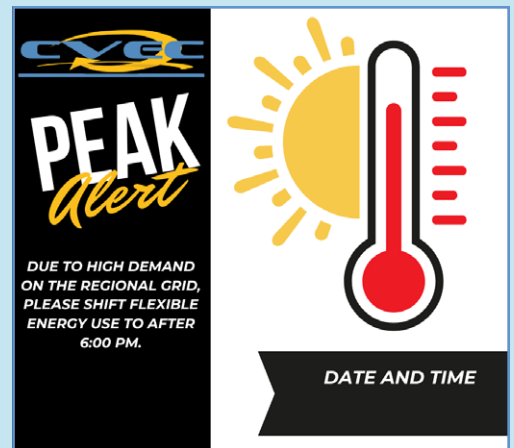
# Beat the Summer Peak & Help Keep Demand Down

Peak Alerts are issued when there is a high demand for electricity on the regional grid. In the summer months, this is typically on the hottest days.

If you hear on the radio or see a peak alert on Facebook (see graphic on right), please consider shifting your electricity usage to non-peak times. For our CVEC members peak electricity usage times are between 2:00 and 6:00 p.m.

If you are unable to switch all usage, consider thinking about your household's electricity demand. Demand is a measure of how much power is needed to supply every electrical device running in your home or business at a given time. When you choose to spread out your electrical usage throughout the day (example not running your dishwasher and washing machine at the same time) this reduces your demand charge and in turn lowers your bill.

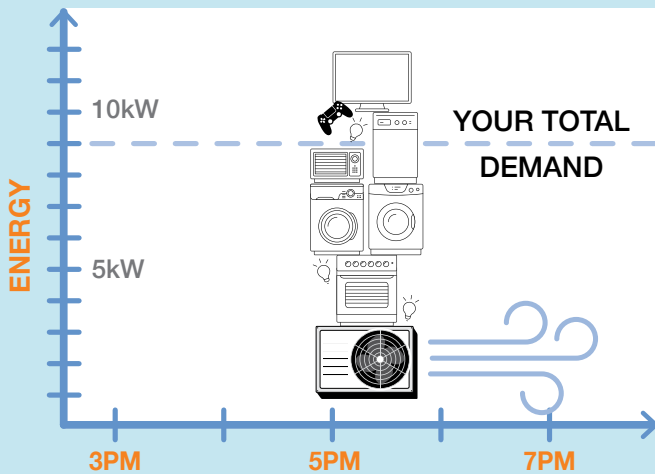
Elevated peak demand over time leads to higher power costs for all members. Will you help lower costs and make the shift?



## WHAT IS DEMAND?

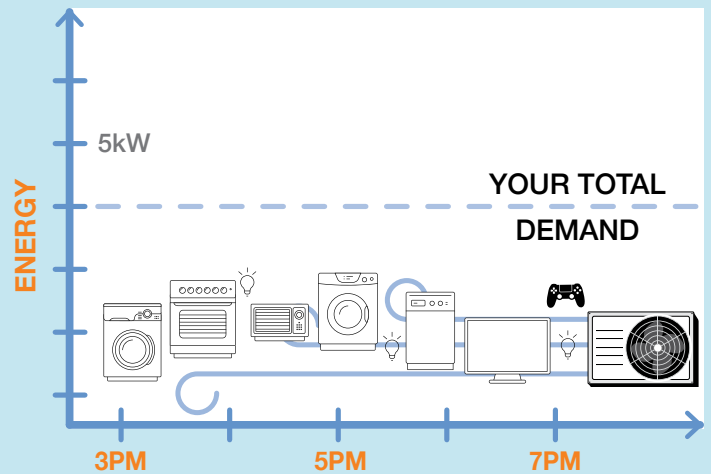
Demand is a measure of how much power a member uses at a given time. Another way to describe it is the amount of power needed to supply every electrical device running in your home or business at a specific point in time.

### DON'T TOWER YOUR POWER



Using multiple electric appliances at the same time during on-peak hours will increase the demand charge on your monthly bill.

### LEVEL OUT YOUR LOAD



Spreading out your use of appliances during on-peak hours will reduce your demand charge – and lower your bill.

## Reminders:

### Application Deadline for Youth Leadership Conference

The annual Youth Leadership Conference (YLC) will be at UW-Stout on July 16-18, 2024. The YLC is a dynamic three-day event for high school students across Wisconsin to develop their leadership skills while learning about the purpose, operation, and scope of cooperative business. High school sophomores and juniors with family members who belong to CVEC are eligible to request an application. To

request an application, please contact CVEC at [cvec@cve.coop](mailto:cvec@cve.coop) or call 715.239.6800. Applications are due to CVEC by June 14, 2024.

### Summer Hours

***Our lobby and phone hours have changed!***

Our updated lobby hours are Monday-Thursday from 7:30 a.m.-4:00 p.m. and Friday from 7:30 a.m.-12:00 p.m. Outages can still be reported 24/7 by calling: 715-239-6800 or toll free: 800-300-6800.