



#### NEWSLETTER Chippewa Valley Electric Cooperative

Join us!

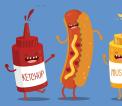
Come see an EV! **Electric Vehicle** on-site from **Dairyland Power** Cooperative

# ember Appreciation Friday TILLY 9 TO:00 to 2:00 TO:00 TO:00

Friday
JULY 8 2022

Chippewa Valley Electric Cooperative invites you to come and join your friends and neighbors for an old-fashioned cookout!

Please come and enjoy a complimentary lunch at 317 South 8th Street (corner of Hwy. 27/64 & South 8th Street) Cornell, WI



Brats, hot dogs, and all the trimmings, including our famous baked beans with ice cream bars for dessert!

Activities for kids throughout the day!

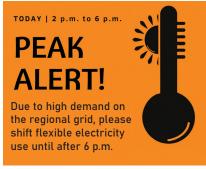
### **HELP KEEP RATES DOWN**

#### Do the Summer Shift

#### Watch & listen for peak alerts

There may be days when you hear of a PEAK ALERT on the radio or see it on Chippewa Valley Electric Cooperative's (CVEC) Facebook page. When this happens, please shift your flexible electricity usage to after 6 p.m.

The Peak Alert will be issued due to high demand for electricity on the regional grid. CVEC, along with other local Touchstone Energy Cooperatives, will be



Look for this alert notice on CVEC's Facebook page and do the Summer Shift!

calling for extra electricity conservation efforts between 2 and 6 p.m. Elevated peak demand leads to higher power costs.

Here are a few things you can do: Please avoid using multiple large appliances at the same time, and wait until after 6 p.m. to run your dishwasher or washing machine. Use your grill to cook dinner outside and have a family picnic in the yard.

As a cooperative member, you are part of something bigger. Every little effort you make benefits all the members of Chippewa Valley Electric Cooperative and helps to keep your electricity rates stable and affordable.

When you hear PEAK ALERT please remember to shift flexible electricity use to 6 p.m. or later.

## How can I conserve electricity during Peak Alerts?

- Sign up to have your central air controlled. Incentives follow!
- · Leave home to run errands.
- Run the dishwasher after 6 p.m.; open the door to let dishes air dry.
- Do laundry before or after the Peak Alert and hang up clothes to air dry. Use cold water when you wash clothes.
- Avoid using multiple large appliances simultaneously.
- Use the microwave or grill instead of the oven to cook; go on a picnic for dinner.
- Find a new book or magazine to read instead of watching TV.

