

Notice of the 85TH ANNUAL MEETING for CVEC MEMBERS

March 26, 2022

Meeting Location: Chippewa Valley Electric Cooperative Headquarters

317 South 8th Street – Cornell, WI

9:30 Doors will open for registration, coffee, and doughnuts prior to the 85th Annual Meeting of members of the Chippewa Valley Electric Cooperative.

10:00 Business meeting begins.

Prizes will be drawn throughout the meeting.

Lunch will be served.

Come for the meeting, stay for the PRIZES!

Each member household will receive a FREE set of storage containers.



Prizes will be drawn throughout the meeting for:

Gift certificates to local restaurants

Gift certificates for CVEC electric bill credit



Smart TV



Apple iPad

Must be present to win.

Celebrating 85 Years!

Action will be taken on the following matters:

1. Reports of officers and managers
2. Election of four directors:
One from District 2, 3, 4, and 7
3. Unfinished business
4. New business and other business to come before this meeting

In accordance with the bylaws, any member unable to attend the meeting may vote by mail. Only members who reside in a voting district will receive a director candidate ballot included with their bill. A return envelope will also be provided for your convenience. When mailing your ballot, please allow sufficient time to ensure your ballot reaches the CVEC office before the date of the annual meeting for your ballot to be counted.

Important

Only the members in Districts 2, 3, 4, and 7 will receive a ballot to vote for a director within those districts.

Voting Instructions

Members who reside in a district whose director is up for election at this annual will receive a ballot in the same envelope as the electric bill mailed to them in March. They will receive on Director Voting Ballot and one Ballot Reply envelope for return of the ballot. Please vote and return the completed ballot to CVEC to be received prior to March 26 or you may bring it to the annual meeting. Ballots received after March 26 will not be counted.

Director Candidates

District 2



Steve Johnson

N388 Eau Claire Avenue
New Auburn, WI 54757

My first full term as a Chippewa Valley Electric Cooperative (CVEC) director has certainly been a unique challenge dealing with the pandemic while the board continues to implement many new policies and procedures in the ever-changing electrical industry.

The near-collapse of the power grid in Texas where power outages affected one-third, or 4 million homes for days, due to extreme cold, ice, and snow demonstrated that renewable energy sources could be crippled by the weather conditions. Natural gas plants shut down because they were not outfitted for extreme (below freezing) temperatures. Even the coal plants were negatively impacted by the weather during that same period of time.

We in the Midwest were in the middle of a February "Polar Vortex" or as we say, "a cold snap," lasting for 3 days. Dairyland Power Cooperative our wholesale power provider, set a new gross daily generation record but reliably kept the heat and lights on for all our members. This is why the CVEC board and management are committed to working with Dairyland Power to meet our lower-carbon energy goals, all while keeping safe, reliable,

District 3



Frank Draxler

30572 122nd Street | New Auburn, WI 54757

and affordable electricity for members as our top priority.

I have completed my Credentialed Cooperative Director Program and am working on my Board Leadership Certificate. These classes are designed to provide the essential knowledge and skills for co-op directors to implement sound financial decisions, rate-making strategies, capital credit ratios, and overall board governance. I have been elected to the statewide board of directors of the Wisconsin Electric Cooperative Association by the directors of the six electric co-ops of northwest Wisconsin consisting of Polk-Burnett, Barron, Bayfield, East Central, Jump River, and CVEC. I am glad to be able to serve the best interests of members of Northwest Wisconsin at the statewide level.

I continue to volunteer my time on the Planning Committee and Local Emergency Government Committee for the Town of Big Bend. I am also active in the conservation efforts of the local Lake Associations and the WRA.

I would appreciate your vote and thank you for the opportunity to serve District 2 on the CVEC Board.

Due to my retirement, I have the time to represent CVEC as a director. I believe I would do a good job listening to and representing the members in District 3. This is a good opportunity for me to share my experience working with the public, cooperatives, and various committees.

I have spent the past 36 years working for Eau Claire County in various roles; Administrative Operations Manager, Director of Purchasing & Central Services, Project Manager of the new jail and courthouse, Risk Manager (developed safety and insurance programs).

I have a Bachelor's Degree in Business Administration from UW-Stevens Point.

Community Involvement:

Board Member Mega Cooperative: 2015-present

Board Chair Mega Cooperative: 2018-present

Eau Claire County Broadband Committee:
2019-2020

Board Member and Board Chair of a large
municipal mutual insurance company in
Madison, WI: 2005-2020

Various volunteer positions including Chair of
Trustees for Lake Street United Methodist
Church: 1990-2020

Boy Scouts of America – Various Volunteer
Positions: 2000-2015

Effective Leadership Classes and other
management training during employment:
1985-2020



District 4

Kevin Meistad

24118 State Highway 178
Cornell, WI 54732

For the past 22 years, my wife Bobbie and I have owned Foster's Riverview Inn. We have faced many challenges over the years and are continually making changes in these troubling times. I feel small businesses are the backbone of a community. We are very proud to be a small business owner-operator in the Chippewa Valley.

We have met many great people over the years and are very proud to live in this community. We enjoy spending time with our grandkids, boating, fishing, hunting, kayaking, camping and so many things that are available to do in our area.

Electric cooperatives believe it is very important to give their directors the education they need to make wise decisions for the members they serve. I have finished my Credentialed Cooperative Director Certificate (CCD), Board Leadership Certificate (BLC), and the Director Gold Certificate, which is the highest education level for electric cooperative directors.

I also serve on the Governance Committee for Chippewa Valley Electric Co-op (CVEC), the Legislative Committee for the Wisconsin Electric Cooperative Association (WECA), and I'm the alternate CVEC director to the Dairyland Power Cooperative (DPC) board.

In the 6 years I have served on the CVEC board as a District 4 director I have been involved in various cooperative issues such as representing CVEC at Lobby Days in Madison and Washington D.C. These issues directly or indirectly benefit the members we represent at CVEC.

I have greatly increased my knowledge of electric cooperatives and wish to continue building upon that as I represent the members of CVEC.

It has been my honor to serve the interests of the members in District 4. Thank you!

District 7 Candidate
on back page

Director Candidates

District 7



DISTRICT 7

John Petska

16163 190th Avenue
Bloomer, WI 54724

Occupation:
Retired plumbing contractor (Petska Plumbing)

Clubs & Organizations:
Cornell American Legion (Post 353)
Cornell Lake Sportsman Club (Charter member)
Bloomer Rod & Gun Club
Wisconsin Trappers Association

Hobbies:
Hunting, Fishing, Camping, Trapping, Golfing

Family: Married to Lois for 53 plus years, three adult children (Cheryl, Lori, and Rick), five wonderful grandchildren

First off, let me say this, I believe in the Cooperative Principles, and after serving the last 24 years on CVEC's Board (the last 10 years as Board Chair), I have been a part of the process, along with my fellow Directors, in making some very

sound decisions for our Coop, and I think I have made these decisions in the best interests of our members! I've also had the pleasure to serve as CVEC's representative on the Dairyland Power Cooperative's Board of Directors for the past 14 years, serving on committees such as Policy, Labor, Audit & Risk, and Finance. I've also served 5 years on the Executive Committee with 3 years of that being Board Treasurer. I've served on two Task Force committees (Defined Benefits & Wholesale Power Contract) and I currently serve on the Governance Committee, which along with the Executive Committee are two major committees at Dairyland Power! Also, I've had the privilege to have been instrumental in the implementation and the chartering of our own Governance Committee here at CVEC and other board committees as well.

Over these past 24 years, I've seen a lot of changes in the electric utility industry. A huge change is our being a part of this evolution of new technology! And along with new technology, there will be a cultural change in the coop world as we know it. Especially as we see more urbanization and a new generation of members coming aboard. Yes, the culture and demographics of members are changing and so are their wants and needs.

I enjoy being your director and I appreciate the faith and trust you have placed in me to make good decisions on your behalf. I take this seriously and I certainly will continue to do what I think is in your best interest going forward. With that, I ask for your continued support as your director, in this evolving world of technology, and I await the challenging and exciting times that lie ahead.

I'd like to thank you, in advance, and ask for your vote on March 26th!

Save the Date!

**85th Annual
Meeting of
CVEC Members**
**Saturday,
March 26, 2022**

**Doors open at
9:30 a.m.**

**Meeting begins
at 10 a.m.**



Chippewa Valley Electric Cooperative
317 S. 8th Street • Cornell, WI 54732

715.239.6800 • www.cvecoop.com

Your Touchstone Energy® Cooperative