

CHIPPEWA VALLEY ELECTRIC COOPERATIVE

NEWSLETTER

JUNE 2005

OUR "HATS OFF" TO WISCONSIN'S DAIRY FARMERS! JUNE IS DAIRY MONTH

Although Chippewa Valley Electric Cooperative is not in the dairy business, our "product" has arguably been the greatest influence on the farming industry in the last 60 years. The power CVEC distributes to our members enables many farmers in the area to operate their dairy farms efficiently and productively.

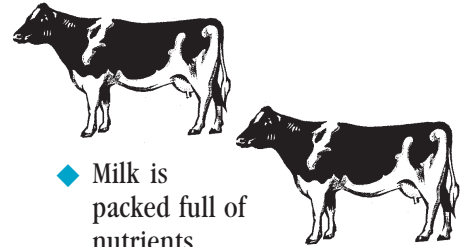
Wisconsin is the home of two dairy cooperatives. *Foremost Farms* is a dairy cooperative owned by about 4,700 dairy farmer members throughout the Midwest. In 2001, they supplied nearly 5 billion pounds of milk. You see their products in grocery stores, sold under the Golden Guernsey and Morning Glory labels. *Foremost* was formed in 1995, after Wisconsin Dairies Cooperative and Golden Guernsey Dairy Cooperative consolidated. Wisconsin Dairies was a Baraboo-based cooperative of 38 individual

dairy organizations, some of which started operating as early as the late 1890's. Golden Guernsey Dairy Cooperative was founded in Milwaukee, Wisconsin, in 1930.

Organic Valley is an organic farming cooperative based in La Farge; Wis. Organic Valley began in 1988 with organic vegetables, but soon moved into organic dairy products. Marketed under the Organic Valley label, the co-op is the largest source of organic milk in the nation.

THE SKINNY ON DAIRY

- ◆ Agriculture is Wisconsin's major industry, comprising \$40 billion of our state's "bread and butter."
- ◆ In 1940, 18 people were fed by one farmer. In 2000, that number had risen to 133.
- ◆ Milk is 87 percent water and 13 percent solids.



- ◆ Milk is packed full of nutrients, including protein, carbohydrates and water-soluble vitamins like calcium, phosphorus, magnesium, potassium and riboflavin (vitamin B2).
- ◆ One cow produces an average of 8 gallons of milk per day. There are approximately 340 to 350 "squirts" in a gallon of milk.
- ◆ It takes 10 pounds of milk to make a pound of cheese.
- ◆ There are six major breeds of dairy cattle in the U.S.: Ayrshire, Brown Swiss, Guernsey, Holstein, Jersey and Milking Shorthorn.
- ◆ A dairy cow gives nearly 200,000 cups of milk in her lifetime.

Coming next month...

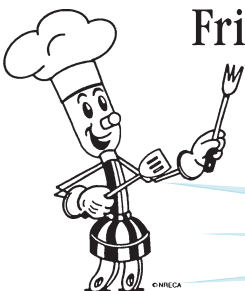
THE 17TH ANNUAL MEMBER APPRECIATION PICNIC

Friday, July 8th, 2005 ◆ 10 a.m. to 2:30 p.m.

Chippewa Valley Electric Cooperative

On Highway 27/64 and South 8th Street, Cornell

Don't miss this opportunity to join your friends and neighbors for an old-fashioned cookout!



WISCONSIN FARM TECHNOLOGY DAYS – JULY 12-14, 2005

Wisconsin Farm Technology Days, formerly known as Wisconsin Farm Progress Days, will be set in the heart of north central Wisconsin in Clark County for the 52nd annual exposition on July 12 - 14, 2005. Clark County stands at the top in



“...visitors have the opportunity to see the latest in agricultural technology, machinery, facilities, products and services...”

Wisconsin when it comes to dairy, holding #1 status for the most dairy farms (over 1,000 operations), for producing the greatest volume of milk annually (over one billion pounds) and for being home to the most dairy cows in Wisconsin (over

62,000 mature milk cows).

The Malm family – Bob, Sally, Mitch, Michelle and children, will host the event on their farm located near Loyal, Wisconsin. Their 705-acre farm (450 tillable) is home to 80 Holstein cows and the family raises corn, soybeans and alfalfa. The milk cows are housed in a tie-stall barn; while steers and older heifers are housed in a feedlot-type facility which features a new barnyard conservation project. Just recently an innovative 60 by 144 foot shed was added that is used for round bale storage, dry cows, wet calves and other young stock.

In preparation for the show, Tent City will appear on the horizon as over 600 commercial and educational exhibitors cover approximately 100 acres as they prepare their displays for the event. Show visitors have the opportunity to see the latest in agricultural technology, machinery, facilities, products and services as well as exhibits dealing with country living. Special features at this year's show:

- ▼ The Applied Technology Center
- ▼ The Natural Resource Tent

- ▼ The Farm Progress Pavilion
- ▼ The Beef tent
- ▼ The Coverall Building
- ▼ Mill's Fleet Farm 50th Anniversary
- ▼ Host Family Tour
- ▼ The Youth Tent
- ▼ National Farm Medicine Center
- ▼ Arts and Crafts
- ▼ Forage Harvesting Equipment and Techniques Demonstrations
- ▼ Forestry Demonstrations
- ▼ Small Scale Agriculture Ride'n Drive
- ▼ Antique Tractor and Heritage Equipment Display

Entrance fees for this year's show are \$3 per person. For more details on the show, including an up-to-date list of exhibitors, check out the website at

www.wifarmtechnologydays.com

As you can see, there's something for everyone at this year's Wisconsin Farm Technology Days. Come visit Malm's Rolling Acres in Loyal on July 12 - 14th.

SOME PEOPLE ARE SHOCKED BY WHAT THEY FIND IN THEIR YARDS

BE SAFE

Call Diggers Hotline before you start digging.



Toll-free: 1-800-242-8511

Milwaukee area:

(414) 259-1181

TDD for Hearing Impaired:

1-800-542-2289



Chippewa Valley Electric Cooperative

P.O. Box 575

Cornell, Wisconsin 54732

(715) 239-6800 or 1-800-300-6800

Your Touchstone Energy® Partner 