

CHIPPEWA VALLEY ELECTRIC COOPERATIVE

NEWSLETTER

MAY 2005

OPERATION ROUND UP HAS BIG IMPACT ON LOCAL COMMUNITY

Through the generosity of our members who participate in Operation Round Up®, \$25,000. has been distributed to needy and worthwhile projects within the local community.

Operation Round Up was originally founded in 1989 by a rural electric cooperative in South Carolina. Currently there are 230 rural electric cooperatives nationwide participating in the project for their own communities.

It's a voluntary program where our members can agree to have their electric bill rounded off to the next higher dollar amount. "If customers have cents on their bill," Wayne Danielson, a member of the board of directors, said, "such as \$235.40, it's rounded up to the next full dollar, making the bill \$236." Those 60 cents would be put into a special fund designated for the Chippewa Valley Community Fund.

Danielson said that this process would have the average member contributing approximately \$6 a year. Currently there are 747 members signed up for the program, or about 13 percent of the members of the Cooperative.

Persons who serve on the seven member board volunteer without compensation for a period of three years, with the board meeting four times each year. Board members are from different

areas in the Cooperative's service areas. The seven-member board consists of:

- ◆ Daryl Lorberter, Chairperson, New Auburn
- ◆ Richard Smith, Vice-Chairperson, New Auburn
- ◆ Carol Loehnis, Secretary-Treasurer, Bruce
- ◆ Bonnie Lueck, Board Member, Bloomer
- ◆ Wayne Danielson, Board Member, Cadott
- ◆ William Grinder, Board Member, Holcombe
- ◆ Paul Gilbertson, Board Member, Holcombe

The board reviews applications and decides who and how much money to give. This month alone, \$6,600 was distributed including \$1,000 to the Cadott Christian Food Pantry and \$1,000 each to the Bloomer Food Pantry and the Cornell Food Pantry. In addition, \$1,600 was donated to the Cornell Area Ambulance. Another \$2,000 was given to a young man recovering from a brain tumor to help with medical expenses.

At the last annual meeting of Chippewa Valley Electric Cooperative eight additional people signed up for the Round Up program. "We would encourage more people to sign up," Danielson said, "because the money is used for a good cause."



"Your board and its employees believe that the cooperative should do more than just supply electricity to its members," Cathy Moussette, member services director, said. "With the cooperation of our members, we can provide a great deal of support to needy and worthwhile projects in the area."

"The total amount contributed from my electric bills for the entire year of 2004, was only \$5.79," stated Cathy Moussette. "One month, it was only 6 cents. But I can see what a major impact this program has on our community. I wish more people would sign up, there is so much more good we could be doing for the community."

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TIS THE SEASON FOR GRILLING!

With the barbecue season in full swing, you'll want to come in and check out the grill that offers so much more than the others.

Electric grilling offers the precise temperature control of electric cooking with the flavor of grilled food.

The cost of electric grilling is usually about 11 cents per hour, which costs less than gas and far



less than charcoal. There is never a "poof" as you try to light the grill either - just precisely controlled temperature at the flip of a switch. You can't beat the safety, convenience, and efficiency of grilling electrically.

Chippewa Valley Electric Cooperative stocks two models of electric grill - one small, tabletop style that sells for \$44.99 and a deluxe

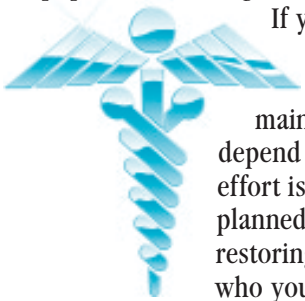
cart-style model for \$118.99. No more eating food that tastes like charcoal starter or propane.

"Electric grilling offers the precise temperature control of electric cooking with the flavor of grilled food."



DO YOU DEPEND ON LIFE-SUPPORT?

Your electric cooperative always does its best to keep the power on all the time. Yet, in spite of our best efforts, severe storms and other emergencies can cause power interruptions that may last several hours. On occasion, scheduled line maintenance work may require the power to be shut off to ensure lineworkers' safety. For most consumers this is little more than an inconvenience. However, for those who depend on electricity to power life-support equipment, an outage can result in severe hardship.



If you or someone you know depends on electrically powered life-support equipment, we want to know. Chippewa Valley Electric maintains a list of all known customers who depend on life-support equipment. Every reasonable effort is made to notify these customers about planned outages, and they are given priority when restoring electrical service. But we need to know who you are.

SOME PEOPLE ARE SHOCKED BY WHAT THEY FIND IN THEIR YARDS

BE SAFE

Call Diggers Hotline before you start digging.

DIGGERS HOTLINE

Toll-free: 1-800-242-8511

Milwaukee area:

(414) 259-1181

TDD for Hearing Impaired:

1-800-542-2289



CVEC office will be closed Monday May 30th for Memorial Day. We salute our armed services who sacrificed so much for our freedom.



Chippewa Valley Electric Cooperative

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Your Touchstone Energy® Partner 