

CHIPPEWA VALLEY ELECTRIC COOPERATIVE

**Sponsors 2011 Youth Leadership Congress
July 13 – 15, 2011
UW-River Falls Campus**

If...

- ◆ **You're a high school student in your sophomore year**
- ◆ **You're looking for a unique & exciting educational experience – all expenses paid**
- ◆ **You're interested in learning more about cooperatives**
- ◆ **You like to meet new friends**
- ◆ **You know what it takes to be a leader**
- ◆ **You like to have fun**
- ◆ **You want to sample life on a college campus**

Then...

- ◆ **Contact your school's Guidance Counselor or Chippewa Valley Electric Cooperative for more details.**

**Chippewa Valley Electric Cooperative
cvcoop.com
715-239-6800**

Applications must be received by June 1, 2011

2011 YOUTH LEADERSHIP CONGRESS APPLICATION

NAME _____ PHONE # _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

DATE OF BIRTH _____ SEX _____ GRADE ENTERING IN FALL _____

NAME OF HIGH SCHOOL _____

HAVE YOU EVER ATTENDED THE YOUTH CONGRESS BEFORE? _____

CURRENT EXTRACURRICULAR ACTIVITIES YOU ARE IN AT SCHOOL:

GOALS YOU HOPE TO PURSUE FOLLOWING HIGH SCHOOL:

REASON(S) YOU WANT TO ATTEND THE YOUTH LEADERSHIP CONGRESS:

PLEASE COMPLETE AND RETURN THIS FORM TO:

nwsime@cvecoop.com or

Member Services – Nicole Whipp Sime
Chippewa Valley Electric Cooperative
P.O. Box 575
Cornell, WI 54732

Note: All applications must be received by JUNE 1, 2011.

WECA YOUTH LEADERSHIP CONGRESS
Summer 2011 (a three day program)
University of Wisconsin-River Falls

Target Audience

150 high school students

Conference Objectives

The purpose of this conference is to:

- Introduce the business structure of cooperative business;
- Examine the scope of electric cooperatives and how they affect everyday life;
- Demonstrate the power and value of cooperation;
- Help identify and develop leadership skills;
- Provide a forum for teenagers to discuss issues and solutions important to them;
- Meet and learn to work with people from our state;
- Provide an opportunity for students to experience college life.

Conference Outcomes

As a result of participating in this conference, students will:

- Understand the basic business structure of electric cooperatives, how and why electric cooperatives operate, and how electric cooperatives are different from utility companies;
- Realize that cooperatives are part of their everyday life and that members are an integral and important component of the co-ops' success;
- Have hands-on experiences using the power of cooperation to develop solutions to real-life challenges and issues.

How Outcomes are Achieved

Students participate in a variety of activities to reach the expected outcomes, including:

- Working through a campaign and election process to be elected to the WECA Youth Board. Six students are elected to the Youth Board annually by their peers. Students announce their candidacy, campaign, demonstrate their knowledge, of electric cooperatives, and then face election to the Youth Board by all participants.
- Participating in problem-solving discussions facilitated by Youth Leaders. Students identify issues real to their lives and then use the cooperative problem-solving techniques they are taught to develop potential solutions. (The issues and/or case studies change from year to year to match current teenage issues.)
- Meet with co-op leaders to learn more about the duties and responsibilities of managers and directors, the issues facing co-ops, and career opportunities.

- Participating in unique learning experiences, presented by locally and nationally known experts (i.e., Craig Hillier), that are designed to help teens identify and develop leadership skills, better understand themselves and others, and learn more about electric cooperatives.

How Outcomes are Evaluated

Several methods are utilized to evaluate the conference, including:

- Each student participant and adult advisor completes a written evaluation.
- Students meet informally throughout the conference with adult advisors to get input.
- Students write essays as part of the essay contest. Approximately one-third of all students participate in the contest.
- Youth Board members meet soon after the conference to review and critique the experience.

Other Basic Information about the Youth Leadership Congress

- Students are selected to attend the conference and are sponsored by their local electric cooperative.
- The conference agenda is developed with input from the Youth Board.
- Youth Board Members have the opportunity to attend the NRECA National Youth Tour sponsored annually in June.
- Students live on a college campus for the three days of the conference. They experience a typical college environment complete with learning from college professors and living in residence halls.



TENTATIVE SCHEDULE OF EVENTS

Wednesday, July 13

11:15 a.m. - 1:15 p.m.

Arrival and registration

Check into residence hall

1:30 p.m.

Orientation Session - University Center (UC) Ballroom (2nd floor)

Welcome by the Youth Board

Welcome to Campus, Michael Miller, Ph.D., Associate Vice Chancellor for Academic Affairs and Graduate Studies

Campus and Residential Hall Policies

YLC Mixer

Essay Contest

What is the Youth Board? Are you interested in serving?

2:45 p.m.

District meetings - University Center Ballroom (2nd floor)

4:00 p.m.

The Cooperative Difference, UC Ballroom

Dr. David Trechter, UW-River Falls

5:15 p.m.

Dinner, Riverside Commons Cafeteria (UC, lower level)

6:45 p.m.

Team Building, University Center Mall (rain site, Karges gym)

Led by Dr. James Tangen-Foster

8:30 p.m.

Fun Session, Falcon's Nest (UC, first floor, mall level)

AJ the Animated Illusionist

9:30 p.m.

Recreational Activities—Outdoor volleyball and basketball

11:15 p.m.

Back in Residence Halls

11:45 p.m.

Lights out

Thursday, July 14

7:00 a.m.

Breakfast, Riverside Commons Cafeteria

8:15 a.m.

District Meetings, AGS Classrooms

District 1

District 2

District 3

District 4

District 5

District 6

9:05 a.m.

Hotline Demonstration, Parking lot H, behind AGS

The Dunn Energy Cooperative Demo Team

10:15 a.m.

Learning Sessions—Select one session for each time period

Session I - 10:15 – 10:50 a.m.

Session II - 11:00 – 11:35 a.m.

Thursday, July 14 (Continued)

10:15 a.m. **Learning Sessions (Continued)—Select one session for each time period**

Session Options:

- University Center Tour, Cara Rubis & staff, **University Center, Ballroom**
- Alternative Energy Sources
- Careers in Electric Cooperatives
- Visiting with Your Legislator
 - ❖ Concurrent with Learning Sessions, Youth Board candidate interviews - six campus classrooms.

11:45 a.m. **Visit Campus Bookstore, Falcon Shop (UC, first floor, mall level)**

12:30 p.m. **Lunch, Riverside Commons Cafeteria**

1:30 p.m. **Breakthrough Leadership, UC Ballroom**
Craig Hillier, CSP, Winning Edge Seminars, Lakeville, MN

4:45 p.m. **District Meetings, AGS Classrooms**

**District 1
District 2
District 3**

**District 4
District 5
District 6**

5:40 p.m. **Free Time**

6:45 p.m. **Banquet, UC Ballroom**
Etiquette Dinner - Carmen Croonquist

9:00 p.m. **Dance, UC Falcon's Nest**
DJ The Party Starter

11:30 p.m. **Unwind Time**

12:00 a.m. **Lights out**

Friday, July 15

7:00 a.m. **Breakfast, Riverside Commons Cafeteria**

8:00 a.m. **Youth Board Election and District Meeting Reports, UC Ballroom**

9:00 a.m. **SOS—Issues of the Day, Falcon's Nest**

10:15 a.m. **Session to be determined**

11:30 a.m. **Closing Session, UC Ballroom**

Reflections
Youth Board Farewells
Introduction of New Youth Board Members
Closing Comments

12:00 p.m. **Lunch and Departure, UC South Bridge**
Check out of Residence Hall